Skills Avatar

ACHIEVE YOUR GOAL

LEARN CREATE GROW

TURN YOUR CREATIVITY INTO A BRIGHT CAREER

Design. Animate. Visualize.
Bring Ideas to Life.



GRAPHIC DESIGNING
Design Ideas.
Build Brands. Create Careers.

VIDEO & AUDIO EDITING
Turn Creativity
into Opportunities.

3D ANIMATION
Imagine. Animate.
Build Your Future.

ARCHITECTURAL VISUALIZATION
Visualize Spaces.
Shape Tomorrow.

MOTION GRAPHICS
Bring Stories to Life.
Move Your Career Forward.

VISUAL EFFECTS (VFX)
Create Beyond Reality.
Step into the Global Industry.

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ABOUT US

Skills Avatar is a skill development and creative learning hub dedicated to empowering individuals with industry-relevant skills in the fields of design, animation, video, and visualization.

We offer practical, career-focused training programs designed by industry experts, combining creativity with real-world applications. Our courses are tailored for students, professionals and aspiring creatives who want to build a strong portfolio and succeed in today's dynamic creative industry.

With over 11 years of experience, **Skills Avatar** has been consistently delivering quality training, expert mentorship and placement support, helping countless learners transform their creativity into meaningful and rewarding careers.

11+

YEARS

OF EXCELLENCE

Delivering creative education and career support since 2014.

INDUSTRY-RELEVANT TRAINING

Learn from experts with practical, real-world exposure.

CREATIVE LEARNING

Develop skills that match today's industry needs.

CAREER FOCUSED

Build a strong portfolio and grow your career.

PLACEMENT ASSISTANCE

Get guidance and support to kick-start your career.

Skills Avatar
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01 WHY SKILLS AVATAR?

INDUSTRY-ALIGNED CURRICULUM
Learn industry-relevant tools and workflows.

HANDS-ON LEARNING & LIVE PROJECTS
Build real-world portfolios with practical training.

EXPERT MENTORSHIP
Learn from experienced industry professionals.

100% PLACEMENT SUPPORT
Portfolio, mock interviews and direct studio placements.



02 WHAT MAKES US DIFFERENT FROM OTHER INSTITUTES?

SPECIALIZED FOCUS AREAS
Expert training in **Motion Graphics, ArchViz and Advanced Graphic Design.**

PORTFOLIO-CENTRIC TRAINING
Graduate with a professional showreel and portfolio.

SMALL BATCH SIZES & INDIVIDUAL ATTENTION
Limited students for personalized mentorship.

END-TO-END CAREER ECOSYSTEM
Training on client communication, freelance skills and professional etiquette.



STRONG PLACEMENT OPPORTUNITIES
Our dedicated Placement Cell connects you with top studios, agencies and corporate houses.

03 CAREER OPPORTUNITY IN THE CREATIVE INDUSTRY

High demand across media, real estate, advertising, OTT and brand-driven digital content. Build a rewarding career in **Graphic Design, Motion Graphics and Architectural Visualization** with excellent growth and global opportunities.



MEDIA & ENTERTAINMENT
OTT, Studios, Production Houses



REAL ESTATE & ARCHITECTURE
Architectural Firms, Real Estate Giants



ADVERTISING & CORPORATE
Ad Agencies, Brands, MNCs

MOTION GRAPHICS

Step into the world of creative movement.
Our Motion Graphics program helps you turn static designs, shapes, and text into eye-catching visual stories. You will learn the core rules of animation, keyframing, typography, and video editing to turn simple ideas into professional graphics. This course goes beyond learning software—it gives you the creative skills to build moving visuals for ads, social media, and digital media.

SKILLS AVATAR REAL-TIME MOTION GRAPHICS PROGRAM OVERVIEW

This four-part course gives you practical, hands-on experience in graphic design, advanced video editing. It fully prepares you for an exciting job in digital advertising, media, and design.



Our Motion Graphics program helps you turn ideas into powerful visual stories. You will learn the core principles of animation, keyframing, typography and video editing using industry-standard tools. This hands-on, practical course prepares you for exciting opportunities in digital advertising, media and design.

TOTAL DURATION
120 Hours
(4 Months)

SOFTWARE TOOLS

Adobe Photoshop	Adobe Illustrator	Adobe After Effects	Adobe Premiere Pro
Image Editing & Digital Art	Vector Graphics & Illustration	Motion Graphics & Visual Effects	Video Editing & Post-Production

PORTFOLIO MAKING | Work on real-time projects and build a professional portfolio showcasing your best work, ready for job opportunities.

COURSE CONTENT

TERM 1 — 30 Hours

Design & Visualization

- Concepts of Graphics & Illustrations
- Cinematography & Photography Basics
- Adobe Photoshop (Image Editing)
- Adobe Illustrator (Vector Graphics)
- Typography & Graphic Art
- Colour Theory & Visual Composition
- Digital Illustration for Motion

LEARNING OUTCOME

- Strong design fundamentals
- Create visual assets for motion projects
- Use industry-standard tools effectively

TERM 2 — 30 Hours

Motion & Animation Foundation

- Introduction to Motion Graphics
- Understanding Visual Storytelling
- Adobe After Effects Basics
- Keyframing & Animation Principles
- Motion Design Techniques
- Text Animation & Kinetic Typography
- Shape Animation & Transitions
- Creative Effects & Expressions

LEARNING OUTCOME

- Create engaging motion graphics
- Animate text, shapes and elements
- Develop professional motion designs

TERM 3 — 30 Hours

Video Editing & Compositing

- Introduction to Video Editing
- Adobe Premiere Pro Basics
- Timeline Editing & Transitions
- Audio Editing & Sound Design
- Color Grading & Correction
- Green Screen (Chroma Keying)
- Visual Effects & Compositing
- Exporting for Different Platforms

LEARNING OUTCOME

- Edit professional quality videos with effects and transitions
- Combine live action and graphics effectively
- Prepare content for ads, social media and digital campaigns

TERM 4 — 30 Hours

Portfolio Development & Industry Readiness

- Advanced Motion Graphics Projects
- Ad Film & Social Media Content Creation
- Title Sequences & Logo Animations
- Explainer Videos & Short Animations
- Industry Workflow & Standards
- Freelancing & Career Guidance
- Portfolio Project (End-to-End)
- Showreel & Portfolio Presentation

LEARNING OUTCOME

- Develop industry-ready projects
- Build a professional showreel and portfolio
- Gain confidence for freelancing and job opportunities

CAREER OPPORTUNITIES

Motion Graphics Artist | Video Editor | After Effects Designer | 2D/3D Motion Designer | Compositor
Visual Effects Artist | Title Designer | Explainer Video Artist | Creative Designer | Freelance Motion Artist



GRAPHIC DESIGNING

Here's your gateway to a realm of endless creativity. With our Graphic Design & Digital Art Program, you can weave the threads of typography, branding, and visual communication, breathe life into static concepts, master layout design to transform the ordinary into the extraordinary, and delve into the specific aspects of digital illustration and publication design by learning industry-standard techniques built on foundational principles. This journey is more than just learning; it's about shaping your imagination into vibrant, impactful visual reality, preparing you for a career that stretches as far as your creativity can soar.

SKILLS AVATAR GRAPHIC DESIGN & DIGITAL ART PROGRAM OVERVIEW

This comprehensive three-term program ensures a deep understanding and proficiency in typography, layout design, branding, vector illustration, and digital publishing, preparing you for a dynamic career in the creative industry.



Our Graphic Designing program helps you turn creative ideas into professional designs. You will learn the core principles of visual communication, typography, colour theory, layout design and digital illustration using industry-standard tools. This hands-on course prepares you for exciting opportunities in branding, advertising, media and design.

TOTAL DURATION
90 Hours
(3 Months)

SOFTWARE TOOLS

Adobe Photoshop	Adobe Illustrator	Adobe InDesign	CorelDRAW	Canva
Image Editing & Digital Art	Vector Graphics & Illustration	Page Layout & Print Design	Layout Design & Print Graphics	Social Media Design & Creative Templates

PORTFOLIO MAKING | Work on real-time projects and build a professional portfolio showcasing your best designs, ready for job opportunities.

COURSE CONTENT

TERM 1
30 Hours (1 Month)

Design Fundamentals
- Introduction to Graphic Design
- Elements & Principles of Design
- Colour Theory & Combinations
- Typography Basics
- Layouts, Grids & Composition
- Image Editing & Manipulation (Photoshop)
- Illustration Basics
- Creative Exercises & Assignments

LEARNING OUTCOME
- Understand design fundamentals
- Create visually appealing layouts
- Work with images, colours and text effectively

TERM 2
30 Hours (1 Month)

Advanced Design Techniques
- Advanced Photoshop Techniques
- Vector Illustration (Illustrator)
- Logo Design & Brand Identity
- Marketing Collaterals (Brochures, Flyers, Posters, Banners, Business Cards)
- Social Media Creatives
- Print Design Basics
- Introduction to CorelDRAW
- Design Projects & Case Studies

LEARNING OUTCOME
- Create professional marketing and branding designs
- Design print and digital media collaterals
- Develop strong illustration and vector design skills

TERM 3
30 Hours (1 Month)

Creative Projects & Portfolio
- Creative Design Projects
- Canva for Social Media & Presentations
- Packaging & Product Design Basics
- Design for Digital Advertising
- Portfolio Development (End-to-End)
- Design Review & Presentation
- Industry Standards & Freelancing Guidance

LEARNING OUTCOME
- Produce industry-ready design projects
- Build a strong professional portfolio
- Gain confidence for freelancing and job opportunities

CAREER OPPORTUNITIES

Graphic Designer | Visualizer | Social Media Designer | Brand Designer
Logo & Identity Designer | Print Media Designer | Marketing Collateral Designer
Creative Designer | Freelance Graphic Designer | Content Creator



3D ANIMATION

Unlock your potential as a digital animator and narrative creator. Through this program, you will explore the full production pipeline—from initial character concepts to final motion rendering. Master essential principles like weight, timing, and rigging while leveraging modern keyframe and mocap tools to create cinematic sequences. Designed for aspiring creators, this course provides the practical expertise and creative insight needed to thrive in today's film, gaming, and media industries.

SKILLS AVATAR 3D ANIMATION PROGRAM OVERVIEW

This comprehensive three-term program ensures a deep understanding and proficiency in character modeling, rigging, keyframe animation, motion capture, and digital storytelling, preparing you for a dynamic career in the animation and entertainment industry.



Our 3D Animation program helps you bring imagination to life. You will learn the complete 3D production workflow using industry-standard tools, from modeling and texturing to lighting, rigging, animation and rendering. This hands-on course prepares you for exciting opportunities in animation, gaming, film, VFX and visual media.

TOTAL DURATION
180 Hours
(6 Months)

SOFTWARE TOOLS

Autodesk Maya
3D Modeling, Texturing, Rigging, Animation & Rendering

Adobe Photoshop
Image Editing, Texture Editing & Digital Art

Adobe Illustrator
Concept Art, Vector Graphics & Digital Illustration

PORTFOLIO MAKING | Work on real-time projects and build a professional portfolio showcasing your best 3D models, animations and renders.

COURSE CONTENT

TERM 1 — 60 Hours

3D Foundations & Modeling

- Introduction to 3D Animation
- Interface & Workflow of Autodesk Maya
- 3D Modeling (Props, Characters, Environments)
- Polygon & NURBS Modeling Techniques
- Introduction to Photoshop & Illustrator for Concept Art
- References, Mood Boards & Design Development

LEARNING OUTCOME

- Understand 3D pipeline and tools
- Create 3D assets with proper topology
- Develop concept art and design references

TERM 2 — 60 Hours

Texturing, Lighting & Rendering

- UV Mapping & Texture Creation
- Materials, Shading & PBR Texturing
- Lighting Techniques (Indoor, Outdoor, Studio)
- Rendering with Arnold (Maya)
- Compositing Basics
- Use of Photoshop for Texture Editing
- Creative Visual Development

LEARNING OUTCOME

- Create realistic textures and materials
- Apply professional lighting and rendering techniques
- Produce high-quality rendered scenes

TERM 3 — 60 Hours

Rigging, Animation & Portfolio

- Character Rigging (Basics to Advanced)
- Animation Principles (Walk, Run, Jump, Acting, Expressions)
- Camera Animation & Scene Composition
- Environment & Crowd Basics
- Final Project Development
- Showreel & Portfolio Preparation
- Industry Workflow & Career Guidance

LEARNING OUTCOME

- Create animated characters and scenes
- Develop a complete animation project
- Build a professional showreel and portfolio for studio/job opportunities

CAREER OPPORTUNITIES

3D Animator | 3D Modeler | Rigging Artist | Lighting Artist | Texture Artist
Render Artist | 3D Generalist | VFX Artist | Game Artist | Cinematic Artist
Storyboard & Layout Artist | Freelance 3D Designer



VFX EXTREME

Unlock the secrets behind blockbuster visuals and high-impact digital effects. In our VFX Extreme Program, you will master the art of seamlessly blending digital elements with live-action footage. Learn to construct photorealistic explosions, complex fluid simulations, advanced green screen compositing, and dynamic environment builds using studio-grade tools and workflows. This immersive experience is designed to elevate your technical precision and artistic vision, equipping you to deliver scene-stealing effects for feature films, gaming, and top-tier media productions.

SKILLS AVATAR VFX EXTREME PROGRAM OVERVIEW

This intensive four-term program delivers deep mastery in matchmoving, digital compositing, particle dynamics, fluid FX, and green screen extraction, preparing you to step confidently into high-demand roles across the global visual effects industry.



Our VFX Extreme program helps you turn imagination into stunning visual effects for film, television, gaming and digital media. You will learn the complete VFX production workflow using industry-standard tools, from modeling and texturing to compositing and final output. This advanced, hands-on course prepares you for exciting opportunities in the VFX and entertainment industry.

TOTAL DURATION
450 Hours
(15 Months)

SOFTWARE TOOLS

Autodesk Maya	Adobe Photoshop	Adobe Illustrator	Adobe After Effects	Adobe Premiere Pro	Substance Painter	ZBrush	Silhouette
3D Modeling, Animation & Rendering	Image Editing & Digital Art	Concept Art, Vector Graphics & Illustration	Compositing & Visual Effects	Video Editing & Post-Production	Texturing & Material Creation	Digital Sculpting & High-Resolution Modeling	Rotoscoping & Compositing

PORTFOLIO MAKING

Work on real-time projects and build a professional portfolio showcasing your best VFX work, ready for job opportunities.

COURSE CONTENT

TERM 1
(90 Hours)
Months 1 – 3

3D Basics & Pre-Production

- Introduction to VFX & Industry Workflow
- Interface & Tools of Autodesk Maya
- 3D Modeling & Asset Creation
- Concept Art & Storyboarding
- Adobe Photoshop for Concept Art
- Adobe Illustrator for Design & Visual Assets

LEARNING OUTCOME

- Understand 3D pipeline and tools
- Create 3D assets with proper topology
- Develop design assets for production

TERM 2
(90 Hours)
Months 4 – 6

Texturing, Shading & Look Development

- UV Mapping & Texture Creation
- Materials, Shading & Lighting in Maya
- Substance Painter for Texturing
- ZBrush for Digital Sculpting
- Look Development & Rendering
- Asset Optimization for Production

LEARNING OUTCOME

- Create detailed and realistic textures
- Develop high-quality 3D assets
- Understand lighting and rendering workflow

TERM 3
(90 Hours)
Months 7 – 9

Animation, FX & Dynamics

- Character Animation Basics
- Walk, Run, Jump & Acting
- Dynamics (Particles, Fluids, Cloth, Hair)
- Environment & Crowd Basics
- Camera Animation & Scene Setup
- Pre-visualization for VFX Shots

LEARNING OUTCOME

- Create believable character animation
- Work with dynamics and effects
- Set up scenes and cameras for production

TERM 4
(180 Hours)
Months 10 – 15

Compositing, Editing & Final Output

- Rotoscoping & Paint in Silhouette
- Compositing in Adobe After Effects
- Video Editing in Adobe Premiere Pro
- Match Moving & Camera Tracking (Basics)
- Final Project Workflow (End-to-End)
- Project Review, Showreel & Portfolio

LEARNING OUTCOME

- Create professional VFX shots
- Integrate live action and 3D elements
- Edit and present a complete project with a professional showreel

CAREER OPPORTUNITIES

VFX Artist | 3D Modeler | Texture Artist | Lighting Artist | Compositor | Roto Artist | Matte Painter | FX Artist | Video Editor | VFX Generalist | Environment Artist | Freelance VFX Artist



SKILLS AVATAR

3D INTERIOR VISUALIZATION

Step into the realm of spatial design and photo-realistic architectural imagery. In our 3D Interior Visualization course, you will learn to transform blueprint concepts and floor plans into breathtaking, true-to-life indoor environments. Master the art of realistic lighting, physically-based materials, custom furniture modeling, and camera composition using industry-leading arch-viz tools. This program focuses on training your eye for detail—from texturing wood grains and fabrics to capturing natural sunlight—preparing you to present stunning visual concepts for interior designers, architects, and high-end real estate developers.

SKILLS AVATAR 3D INTERIOR VISUALIZATION PROGRAM OVERVIEW

This hands-on program ensures complete mastery of CAD-to-3D translation, architectural modeling, lighting setup, photorealistic rendering, and post-production touch-ups, giving you the competitive edge needed for a thriving career in architectural visualization.



Our 3D Interior Visualization program helps you turn design ideas into realistic and stunning interior visualizations. You will learn complete 3D workflow from modeling to lighting, materials and rendering using industry-standard tools. This hands-on course prepares you for exciting opportunities in architectural visualization, interior design, real estate and the creative industry.

TOTAL DURATION
150 Hours
(5 Months)

SOFTWARE TOOLS

Autodesk 3Ds Max	V-Ray	Adobe Photoshop	AutoCAD (Basic)	Google SketchUp
3D Modeling, Lighting & Rendering	Realistic Rendering & Materials	Image Editing & Post-Production	2D Drafting & Floor Plans	3D Concept Modeling

PORTFOLIO MAKING

Work on real-time interior projects and build a professional portfolio showcasing your best 3D interior visualizations, ready for job opportunities.

COURSE CONTENT

TERM 1 (37 Hours) Month 1

Design Fundamentals & Modeling

- Introduction to 3D Interior Visualization
- Interface & Tools of 3Ds Max
- Basic Modeling Techniques
- Working with Splines, Primitives & Modifiers
- Importing CAD Drawings
- Modeling Furniture, Fixtures & Interior Elements
- Project Practice

LEARNING OUTCOME

- Understand 3D workspace and tools
- Create accurate interior models
- Work with CAD references
- Develop clean and organized 3D scenes

TERM 2 (38 Hours) Month 2

Materials, Lighting & Rendering

- Materials and Textures in 3Ds Max
- V-Ray Basics and Render Settings
- Lighting Techniques (Day, Night & Mood Lighting)
- Camera Setup and Composition
- Creating Realistic Interior Renders
- Post-Rendering Touches in Photoshop
- Project Practice

LEARNING OUTCOME

- Apply realistic materials and textures
- Set up professional lighting
- Create high-quality interior renders
- Enhance renders using Photoshop

TERM 3 (37 Hours) Month 3

Architecture Drafting & 3D Workflow

- AutoCAD Basics for Interior Designers
- Reading and Preparing Floor Plans
- Importing and Modeling from CAD
- Space Planning and Furniture Layout
- Working with Google SketchUp (Concept Modeling)
- Scene Optimization and Rendering Workflow
- Project Practice

LEARNING OUTCOME

- Read and work with 2D drawings
- Create quick 3D concepts in SketchUp
- Develop complete 3D interior scenes
- Manage efficient workflow for projects

TERM 4 (38 Hours) Month 4 – 5

Advanced Visualization & Portfolio

- Advanced V-Ray Techniques
- Interior Styling & Realistic Visualization
- Post-Production & Image Enhancement in Photoshop
- Walkthrough Animation (Basic)
- Creating Presentation Boards
- Portfolio Project (End-to-End)
- Industry Workflow & Freelancing Guidance

LEARNING OUTCOME

- Create photorealistic interior visuals
- Build complete project presentations
- Develop a professional portfolio
- Gain confidence for industry and freelance opportunities

CAREER OPPORTUNITIES

3D Interior Visualizer | Interior Designer (3D) | Architectural Visualizer | Rendering Artist
Space Planner | CAD + 3D Designer | Freelance Interior Visualizer | Real Estate 3D Artist



SKILLS AVATAR

3D ARCH VIZ

Step into the world of architectural design and photorealistic 3D environments. In our 3D Arch Viz Program, you will learn to transform architectural blueprints, CAD drawings, and creative concepts into lifelike exterior and interior visuals. Master the art of realistic lighting, physically-based materials, exterior landscaping, complex architectural modeling, and cinematic camera walkthroughs using industry-standard arch-viz tools. This course trains your eye for real-world details—from natural sunlight and atmospheric conditions to fluid camera movements—preparing you to guide clients through virtual property tours and deliver high-impact visual presentations for architects, real estate developers, and design firms.

SKILLS AVATAR 3D ARCH VIZ PROGRAM OVERVIEW

This comprehensive program covers CAD-to-3D conversion, exterior and interior architectural modeling, advanced lighting and shading, photorealistic rendering, and interactive 3D camera walkthroughs, equipping you with the essential skills to build a successful career in architectural visualization.



Our 3D Arch Viz program helps you turn architectural ideas into photorealistic visualizations. You will learn the complete workflow from modeling and drafting to lighting, rendering, animation and post-production using industry-standard tools. This hands-on course prepares you for exciting opportunities in architecture, real estate, construction, interior design and the visualization industry.

TOTAL DURATION
240 Hours
(8 Months)

SOFTWARE TOOLS

Autodesk 3Ds Max	V-Ray	Adobe Photoshop	AutoCAD (Basic)	Google SketchUp	Adobe After Effects	Adobe Premiere Pro	Wondershare Filmora
3D Modeling, Lighting & Rendering	Realistic Rendering & Materials	Image Editing & Post-Production	2D Drafting & Floor Plans	3D Concept Modeling	Motion Graphics (With Sapphire & Magic Bullet)	Video Editing & Animation	Editing & Final Output

PORTFOLIO MAKING

Work on real-time architectural projects and build a professional portfolio showcasing your best 3D renders, walkthroughs and cinematic videos.

COURSE CONTENT

TERM 1
(60 Hours)
Month 1 - 2

Design Foundations & 3D Modeling

- Introduction to Architectural Visualization
- Interface & Tools of 3Ds Max
- Basic 3D Modeling (Architectural Elements)
- Working with Splines, Primitives & Modifiers
- Importing and Working with AutoCAD Drawings
- Modeling Furniture, Fixtures & Interior Elements
- Introduction to Google SketchUp
- Scene Setup & Project Practice

LEARNING OUTCOME

- Understand arch viz pipeline and tools
- Create accurate 3D models from plans
- Work with CAD and SketchUp effectively
- Develop clean, organized 3D scenes

TERM 2
(60 Hours)
Month 3 - 4

Materials, Lighting & Rendering

- Materials and Texturing in 3Ds Max
- V-Ray Basics and Advanced Lighting
- Day, Night, Interior & Exterior Lighting
- Camera Setup, Composition & Render Settings
- Realistic Rendering Techniques
- Post-Rendering Touches in Photoshop
- Environment & Surroundings (Landscape, People, Vegetation)
- Project Practice

LEARNING OUTCOME

- Create realistic materials and textures
- Set up professional lighting
- Produce high-quality interior and exterior renders
- Enhance renders in Photoshop

TERM 3
(60 Hours)
Month 5 - 6

Animation, Walkthrough & Post-Production

- Camera Animation & Walkthrough Basics
- Path Animation and Cinematic Movements
- Rendering for Animation (Image Sequence)
- Adobe After Effects (with Sapphire & Magic Bullet)
- Video Editing in Adobe Premiere Pro
- Editing in Wondershare Filmora
- Titles, Transitions, Sound & Color Grading
- Project Practice

LEARNING OUTCOME

- Create smooth and realistic walkthroughs
- Apply motion graphics and visual effects
- Edit and enhance architectural videos
- Develop cinematic presentations

TERM 4
(60 Hours)
Month 7 - 8

Advanced Visualization & Portfolio

- Advanced Rendering Techniques (Interior & Exterior)
- Environment Creation & Realistic Landscaping
- Compositing, Color Grading & Final Output
- Creating Presentation Boards & Client Deliverables
- Project Workflow (End-to-End)
- Industry Standards, Freelancing & Career Guidance
- Final Project & Portfolio Development

LEARNING OUTCOME

- Create photorealistic interior visuals renders and walkthroughs
- Build a complete architectural visualization portfolio
- Present projects for client and job opportunities
- Gain confidence for freelance and industry roles

CAREER OPPORTUNITIES

3D Architectural Visualizer | 3D Modeling Artist | Arch Viz Designer | Rendering Artist | Walkthrough Artist | Interior & Exterior Visualizer | Presentation Specialist | Freelance Arch Viz Artist

SKILLS AVATAR

DIGITAL MEDIA FOUNDATION CRASH COURSE

Unsure which creative path is right for you? Step into the ultimate introductory program designed for aspiring creators navigating their options. In this foundational crash course, you will gain a hands-on preview of every major digital art discipline—from graphic design and 3D modeling to basic animation, visual effects, and architectural visualization. Learn core industry concepts like composition, lighting, motion, and digital workflows using studio-standard tools. By discovering where your true passion and strengths lie, this course eliminates confusion and provides clear direction to help you confidently select and launch your ideal creative career.

SKILLS AVATAR DIGITAL MEDIA EXPLORER PROGRAM OVERVIEW

This fast-track, orientation-focused program gives you a complete overview of the creative industry:



01 GRAPHIC & VISUAL DESIGN

Master design fundamentals, color theory, and digital layout basics.



02 3D & ANIMATION BASICS

Understand 3D space, basic modeling, and essential animation principles.



03 VFX & ARCH-VIZ INTRO

Get hands-on exposure to visual effects compositing and basic 3D spatial tours.



04 CAREER DIRECTION & GUIDANCE

Build an initial mini-portfolio to identify your unique talents and choose your specialized track with clarity.



Our Digital Media Foundation (Crash Course) is a short-term, hands-on program designed to introduce you to the fundamentals of 3D modeling, texturing, compositing and video editing. You will learn industry-relevant tools, build creative projects and create a professional portfolio to kick-start your journey in animation, VFX, visualization and digital media.

TOTAL DURATION
45 Hours
(1.5 Months)

SOFTWARE TOOLS

Autodesk 3Ds Max	Adobe Photoshop	Autodesk Maya	Adobe After Effects	Adobe Premiere Pro
Basic Modeling, Texturing & Lighting	Basic Image Editing	Basic Modeling, Texturing & Lighting	Basic Motion Graphics & Short Presentation	Basic Video Editing

PORTFOLIO MAKING

Work on real-time projects and build a professional portfolio showcasing your best work, ready for future opportunities.

COURSE CONTENT

MODULE 1 (10 Hours) Month 1

Introduction to 3D & Design Basics

- Overview of 3D, VFX and Digital Media Industry
- Interface & Navigation of 3Ds Max and Maya
- Basic Modeling Techniques (3Ds Max & Maya)
- Understanding Geometry, Materials & Textures
- Lighting Basics
- Project: Simple 3D Model with Materials & Lights

LEARNING OUTCOME

- Understand the 3D pipeline
- Create basic 3D models and textures
- Set up simple lighting and render

MODULE 2 (10 Hours) Month 2

Image Editing & Texturing

- Introduction to Adobe Photoshop
- Basic Image Editing & Retouching
- Texture Creation for 3D Models
- UV Mapping Basics
- Applying Textures in 3Ds Max & Maya
- Project: Textured 3D Model with Render

LEARNING OUTCOME

- Edit and enhance images
- Create textures for 3D models
- Apply textures to 3D models

MODULE 3 (15 Hours) Month 3

Motion Graphics & Video Editing Basics

- Introduction to Adobe After Effects
- Basic Motion Graphics & Compositing
- Creating Short Animations / Presentations
- Introduction to Adobe Premiere Pro
- Basic Video Editing – Cuts, Transitions, Titles
- Project: Short Video Presentation

LEARNING OUTCOME

- Create simple motion graphics
- Edit and compile short videos
- Develop a basic showreel element

MODULE 4 (10 Hours) Month 4

Project Development & Portfolio

- Comprehensive Project (3D + Texturing + Lighting)
- Short Motion Graphic / Video Presentation
- Final Rendering and Editing
- Portfolio Compilation and Presentation
- Industry Insights and Career Guidance

LEARNING OUTCOME

- Complete a mini project
- Create a professional portfolio
- Gain confidence for higher courses or job opportunities

CAREER OPPORTUNITIES

3D Artist | Junior 3D Modeler | Texture Artist | Motion Graphics Artist | Video Editor | Compositor (Entry Level) | Freelance Digital Artist | Further Advanced Courses



DIGITAL MARKETING

Step into the fast-paced world of digital brand building and performance marketing. In our Digital Marketing Program, you will learn how to build powerful online campaigns, reach target audiences, and drive measurable growth. Master the core pillars of modern marketing—including Search Engine Optimization (SEO), Social Media Marketing (SMM), Search Engine Marketing (SEM), Content Strategy, Email Campaigns, and Web Analytics. This course trains you to analyze data, optimize ad spend, and craft compelling marketing narratives, preparing you to lead high-impact marketing strategies for global brands, agencies, and e-commerce businesses.

SKILLS AVATAR DIGITAL MARKETING PROGRAM OVERVIEW

This comprehensive program covers market research, social media management, Google & Meta advertising, content creation, email automation, SEO optimization, and campaign analytics, equipping you with the essential skills to build a successful career in performance marketing and brand management.



Our Digital Marketing program helps you understand how brands grow online. You will learn the core concepts of SEO, paid advertising, social media marketing, content strategy and data analytics through practical projects. This hands-on course prepares you with real-world skills for exciting opportunities in the digital industry.

TOTAL DURATION
72 Hours
(3 Months)

TOOLS & PLATFORMS YOU'LL WORK WITH

- **Google Ads** — Paid Advertising
- **Google Analytics** — Data Analytics
- **SEO Tools** — Search Engine Optimization
- **Social Media Platforms** — Social Media Marketing
- **Content Tools** — Content Creation & Planning

COURSE CONTENT

TERM 1
24 Hours (1 Month)

Digital Marketing Fundamentals

- Introduction to Digital Marketing
- Online Business Models & Branding
- Website Basics & Landing Pages
- Content Strategy & Copywriting
- Audience & Market Research
- Overview of SEO, Social Media, Paid Ads
- Hands-on Exercises & Assignments

LEARNING OUTCOME

- Understand the digital marketing ecosystem
- Learn to plan and create engaging content
- Build a strong foundation for online branding

TERM 2
24 Hours (1 Month)

Search Engine Optimization (SEO) & Paid Advertising

- SEO Fundamentals & Keyword Research
- On-Page & Off-Page SEO Techniques
- Google Search Console & Analytics
- Google Ads (Search, Display, YouTube)
- Campaign Planning & Optimization
- Budgeting, Bidding & Ad Performance Analysis
- Hands-on Live Projects

LEARNING OUTCOME

- Optimize websites for better search rankings
- Create and manage effective paid ad campaigns
- Analyze and improve campaign performance

TERM 3
24 Hours (1 Month)

Social Media Marketing & Data Analytics

- Social Media Strategy (Facebook, Instagram, LinkedIn, YouTube)
- Content Planning & Calendar Management
- Community Engagement & Growth Tactics
- Social Media Advertising
- Data Analytics & Performance Reporting (Google Analytics, Insights)
- Final Project & Portfolio Development

LEARNING OUTCOME

- Create and manage effective social media campaigns
- Use analytics to measure performance
- Develop a complete digital marketing project and portfolio

CAREER OPPORTUNITIES

Digital Marketing Executive | SEO Specialist | Social Media Manager | PPC Expert | Content Marketer | Digital Marketing Analyst | Email Marketing Specialist | Freelancer | Entrepreneur

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